

POST-SHOW REPORT

The 15th Guangzhou International Billiards Exhibition (GBE 2021)

- **Date:** May 10th-12th, 2021
- **Venue:** China Import & Export Fair Complex
- **Website:** www.gbechina.com



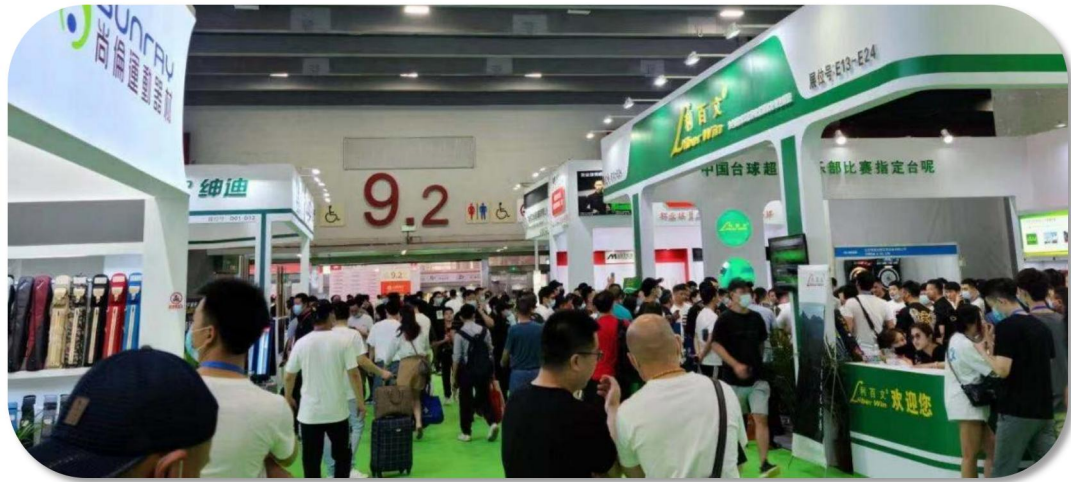
Held for 15 Years, the Leading Show in China!

Being one of the most professional billiards trade show in the world, GBE drew to a successfully end this May 12th at China Import & Export Fair Complex, Guangzhou. As informed by our exhibitors and visitors, GBE 2021 has once again outdone itself in every way!

100+ EXHIBITORS

8,000 SQ.M

10,000 VISITS



EXHIBITOR SPOTLIGHT

Strachan
6811



SINCE 1680
Simonis
SIMONIS CLOTH

aramith
BILLIARD BALLS



DZS™

J.flowers®

利百文®
Liber Win

Shender 绅迪



乔氏石库
QIAOSHISHIKU

美林台球
Meilin Billiards

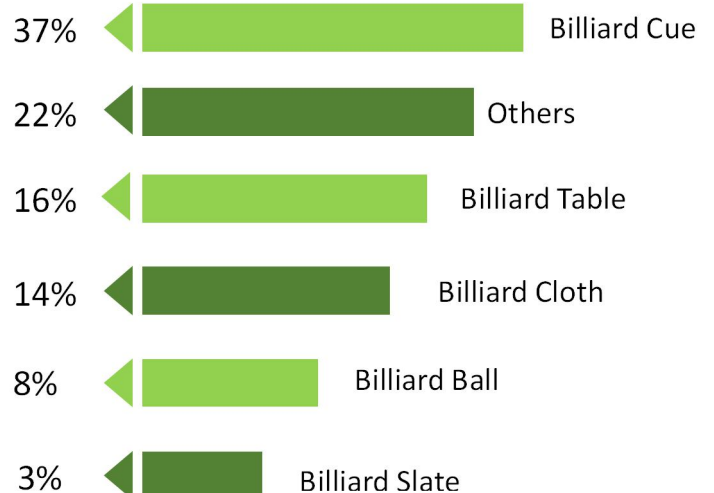


SUNRAY

DynalSpheres™
Next Gen Phenolic Resin Balls

CPBA
CLOTH
www.cpba-brand.com

Diversified high-quality product species has deeply impressed every visitors, buyers and billiards lover coming to GBE 2021!



Exhibitors Testimonials & Overall Satisfaction

Due to the severe epidemic last year, the expo failed to be held. GBE 2021 is more popular than previous years, many exhibitors stated that they were very satisfied with the show and received a large number of orders on site.

95%

Exhibitors Received
Orders Or Promising
Sales Leads.

92%

Exhibitors
Considered Coming
Back Next Year.

89%

Exhibitors Were
Satisfied With Visitor
Quantity & Quality.



On the first day, the scene was extremely popular, and dealers and equipment vendors from all over the country basically arrived!

——BOCI CUE



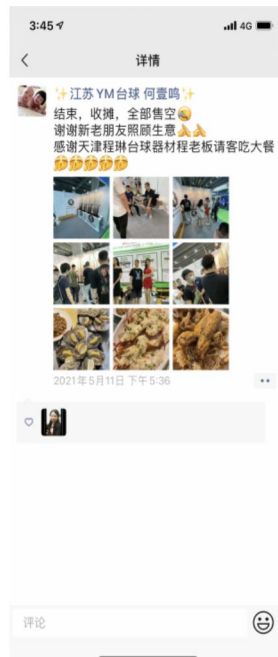
Today's work is successfully completed, the order we received is more than 100,000 yuan!

——Lingtuo



Business is getting better and better. I need to hire an assistant to help me next year.

——Lingtuo



The exhibition ended successfully with all the products on display sold out!

——YM Billiards



The Sharply Rising of China's Billiards Market

According to the report, there are 200,000+ billiards clubs in China, becoming the most popular sport after basketball and football. Besides, the successful holding of various billiard games in China provides a bigger market for the development of billiards.

Influenced by the epidemic, foreign production capacity has been greatly affected. The epidemic situation in China is well controlled, and the demand for billiards this year has surged, which is an important market for the development of the billiard industry.

——Shichuang

A lot of new billiard clubs opened at the end of last year. This year the supply of billiard clubs will exceed the demand.

Guangzhou Tongleshun added



Billiard Products Export & Import Recovered in the Post-Epidemic

Since the outbreak, China has taken effective measures to control the spread of the epidemic and become the country with the fastest economic recovery during the epidemic period, especially on the import and export trade.

➤ China billiards supplies and accessories import and export quantity

25461.7
Tons
2020 Export

19118.7
Tons
2019 Export

1565.6
Tons
2020 Import

1458.8
Tons
2019 Import

The export volume of our company's products usually accounts for about half. Last year, foreign orders dropped a lot due to the epidemic, this year's export orders are too many to complete.

——Heshan Diliya

There are hundreds of overseas orders this year, mainly in the Middle East and Southeast Asian countries, and demand has exceeded supply.

Data from General Administration of Customs.
P. R. China

Biaoli Billiard



Dozens of Novel Products Presented on Site

With the continuous maturity of billiards industry, all kinds of billiards innovation and invention are also emerging. The most eye-catching exhibits are the **Smart Billiard Cue** and **Crystal Billiard Table**.

JFlowers Smart Billiard Cue

As the **first** smart billiard cue equipped with a **chip** and **scientific data analysis**, it can transmit the movements and times of hitting balls to the APP, completely recording your data to help you quickly improve your ball skills and correct non-standard actions when you in practice or competition.



Biaoli Crystal Billiard Table

Breaking through the traditional wood design and combining the classic design elements of a billiard table, Biaoli has successfully created an avant-garde billiard table with a **crystal glass base**, the **first high-end professional** crystal billiard table that appeared in China.



More wonderful moments in GBE 2022, please follow us on social media or our official website for more event update. See you next year!