



# SINGLE SPORTS REPORT

**insight07**



# USA Sports Participation Study



## BILLIARDS



**SGMA**  
SPORTING GOODS Manufacturers Association

## **Methodology**

During late January 2007/early February a total of 60,169 online interviews were carried out with a nationwide sample of individuals from the US Online Panel operated by Synovate (formerly Market Facts). The total panel has over 1 million members and is maintained to be representative of the US population. Over sampling of ethnic groups took place to boost response from typically under responding groups.

A weighting technique was used to balance the data to reflect the total US population aged 6 and above. The following variables were used: gender, age, income, household size, region and population density. The total population figure used was 274,110,000.

Previous SGMA data was based on a different questionnaire, a different sample size (around 15,000) and different panel (a mail panel). With the new method we have restated the previous participation numbers. There are two elements to this:

1. For sports where the changes in definition gave no history from the previous SGMA studies, we have only shown the 2006 number from the new method
2. For sports where the definition is unchanged and there is history available from SGMA data, we have used 2005 and 2006 totals from the new survey. We then applied the historical SGMA year on year changes to revise all the participation numbers back from 2004 to the year 2000.

## **Confidentiality**

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*Statistical analysis and charts were produced by Sports Marketing Surveys.*



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## Guide to Reading Tables

### Table Key

**Segment %** = share of each sub-group

**Index vs. Total Pop. (Profile Detail)** = compares the % of sports participants in that group to the actual % that group represents of the total U.S. population, i.e. an index of 100 means the % of this groups sports' participants equals the % of the national population who participate.

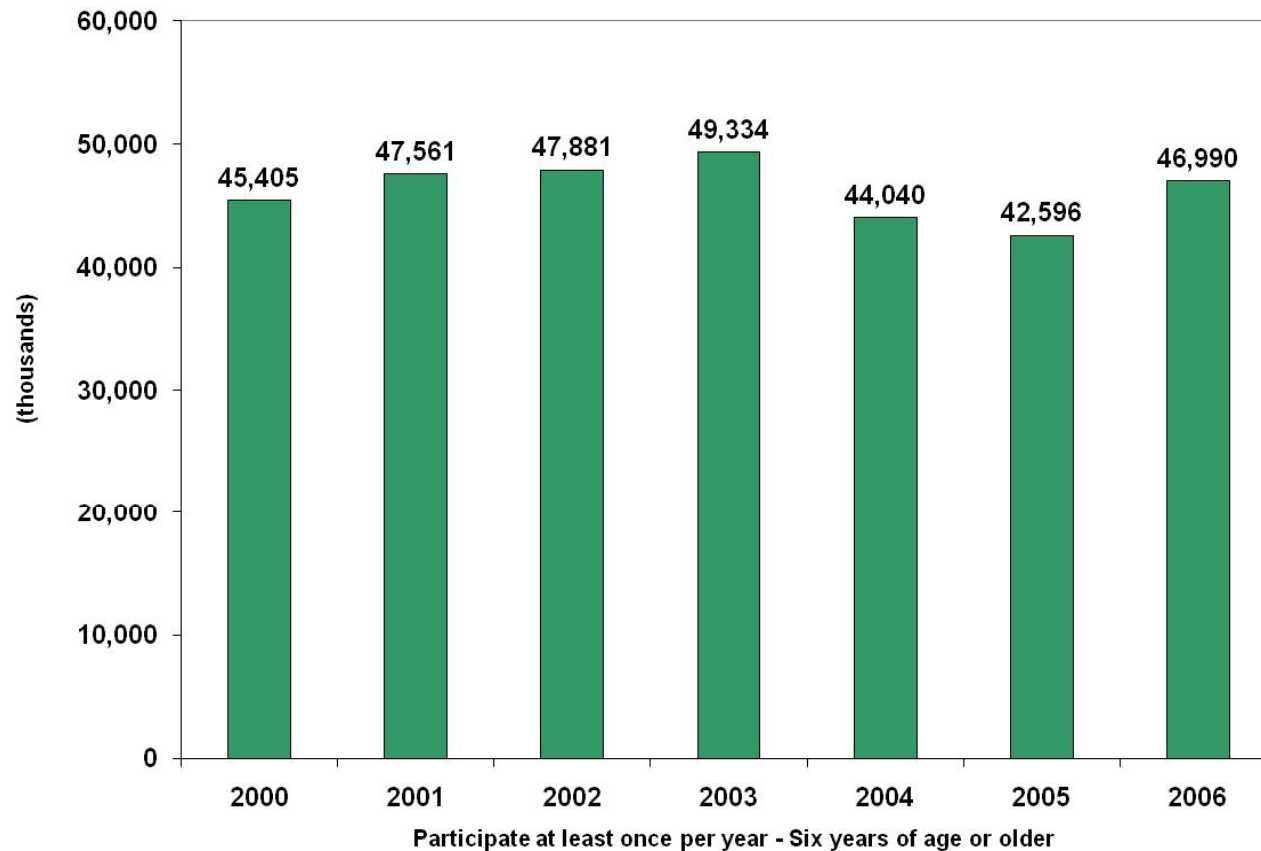
**Participation Rate by Group** = % of that group's total U.S. population who are participants

**Index vs. Total Pop. (Cross Participation)** = compares the % of Billiards participants by group who also participate in another given sport to the % of the total U.S. population who participate in that sport, i.e. an index of 100 means the % of Billiards participants also participating in this sport equals the % of the national population who participate in that sport.

## **Billiards – Fast Facts**

- There are 46,990,000 Billiards participants in the U.S.
- There are 13,470,000 frequent (25+/year) Billiards participants in the U.S.
- 59% of all Billiards participants are male and 62% of frequent (25+/year) Billiards participants are male.
- 40% of all Billiards participants are under 25 years old; 44% of frequent (25+/year) Billiards participants are under 25.
- 60% of all Billiards participants have a household income of under \$75,000 per year.
- 42% of all Billiards participants reside in a market size of 2,000,000+.
- 30% of all Billiards participants have a college degree or higher.
- 34% of all Billiards participants also participated in darts, 20% in table tennis, and 54% in bowling.

## Billiards Total Participation



## Billiards Participation Overview

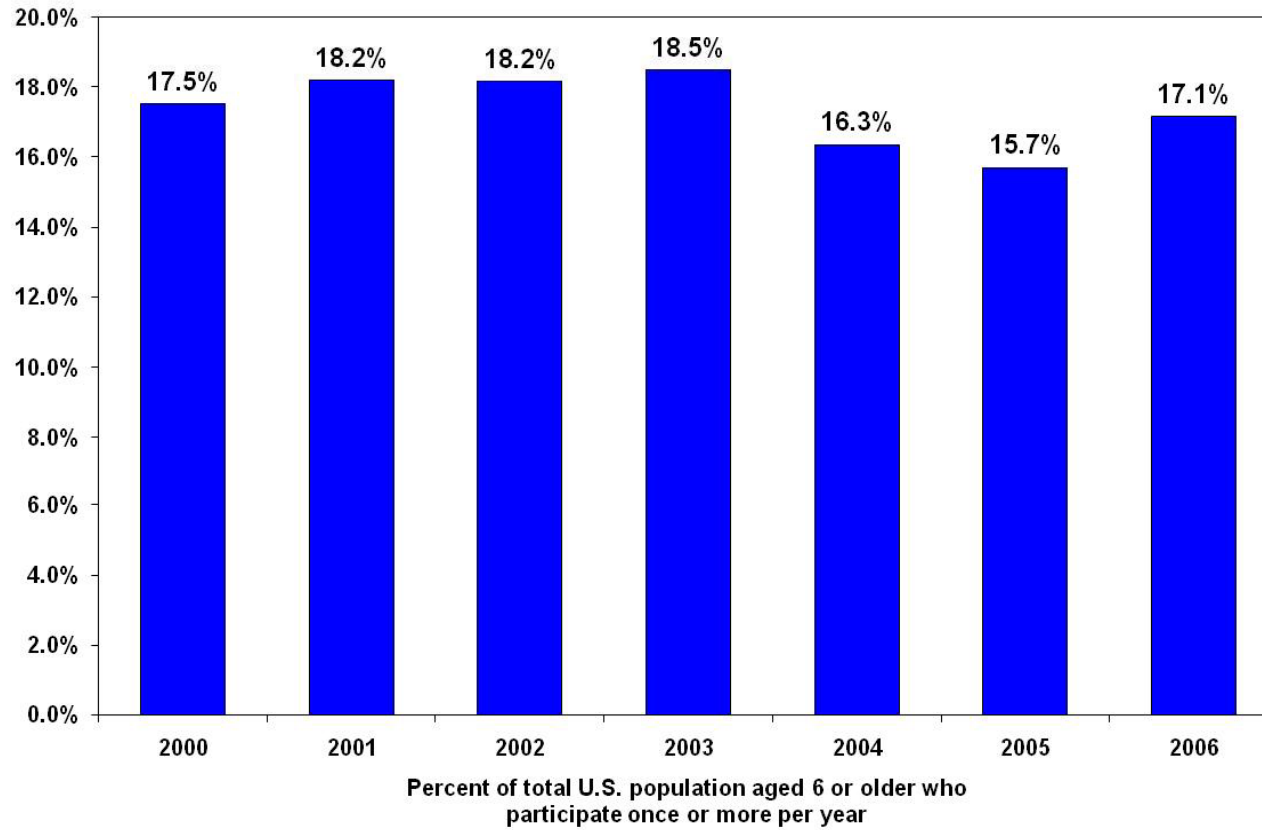
2000	2001	2002	2003	2004	2005	2006	1 yr % Change (2005-2006)	3 yr % Change (2003-2006)	6 yr % Change (2000-2006)
45,405	47,561	47,881	49,334	44,040	42,596	46,990	10.3%	-4.8%	3.5%

Participation figures are in thousands.

1 yr % Change in Pop (2005-2006)	3 yr % Change in Pop (2003-2006)	6 yr % Change in Pop (2000-2006)
1.0%	2.7%	5.7%



## Billiards Participation Rate



## Billiards Participation Rate Overview

2000	2001	2002	2003	2004	2005	2006		1 yr % Point Change (2005-2006)	3 yr % Point Change (2003-2006)	6 yr % Point Change (2000-2006)
17.5%	18.2%	18.2%	18.5%	16.3%	15.7%	17.1%		1.4%	-1.3%	-0.4%

## Profile Detail

### All Billiards Participants

	Total # of Part. (000s)	Segment %	Index vs. Total Pop.	Participation Rate by Group
<b>Total</b>	<b>46990</b>	<b>100%</b>	<b>-</b>	<b>17.1%</b>
<b>Male</b>	<b>27572</b>	<b>58.7%</b>	<b>120</b>	<b>20.5%</b>
<b>Female</b>	<b>19418</b>	<b>41.3%</b>	<b>81</b>	<b>13.9%</b>
<b>6~12</b>	<b>3760</b>	<b>8.0%</b>	<b>78</b>	<b>13.3%</b>
<b>13~17</b>	<b>5532</b>	<b>11.8%</b>	<b>147</b>	<b>25.2%</b>
<b>18~24</b>	<b>9427</b>	<b>20.1%</b>	<b>195</b>	<b>33.4%</b>
<b>25~34</b>	<b>9272</b>	<b>19.7%</b>	<b>134</b>	<b>23.0%</b>
<b>35~44</b>	<b>7985</b>	<b>17.0%</b>	<b>106</b>	<b>18.2%</b>
<b>45~54</b>	<b>6455</b>	<b>13.7%</b>	<b>86</b>	<b>14.8%</b>
<b>55~64</b>	<b>2680</b>	<b>5.7%</b>	<b>50</b>	<b>8.5%</b>
<b>65+</b>	<b>1878</b>	<b>4.0%</b>	<b>30</b>	<b>5.2%</b>
<b>Under \$25000</b>	<b>7512</b>	<b>16.0%</b>	<b>88</b>	<b>15.1%</b>
<b>\$25000 to \$49999</b>	<b>11341</b>	<b>24.1%</b>	<b>94</b>	<b>16.1%</b>
<b>\$50000 to \$74999</b>	<b>9432</b>	<b>20.1%</b>	<b>99</b>	<b>17.0%</b>
<b>\$75000 to \$99999</b>	<b>6379</b>	<b>13.6%</b>	<b>100</b>	<b>17.1%</b>
<b>\$100000+</b>	<b>12325</b>	<b>26.2%</b>	<b>118</b>	<b>20.2%</b>
<b>New England</b>	<b>2107</b>	<b>4.5%</b>	<b>91</b>	<b>15.7%</b>
<b>Middle Atlantic</b>	<b>5745</b>	<b>12.2%</b>	<b>89</b>	<b>15.2%</b>
<b>East North Central</b>	<b>7862</b>	<b>16.7%</b>	<b>107</b>	<b>18.4%</b>
<b>West North Central</b>	<b>3563</b>	<b>7.6%</b>	<b>111</b>	<b>19.1%</b>
<b>South Atlantic</b>	<b>8540</b>	<b>18.2%</b>	<b>95</b>	<b>16.3%</b>
<b>East South Central</b>	<b>2588</b>	<b>5.5%</b>	<b>93</b>	<b>16.0%</b>
<b>West South Central</b>	<b>5824</b>	<b>12.4%</b>	<b>112</b>	<b>19.1%</b>
<b>Mountain</b>	<b>3419</b>	<b>7.3%</b>	<b>104</b>	<b>17.8%</b>
<b>Pacific</b>	<b>7341</b>	<b>15.6%</b>	<b>99</b>	<b>17.0%</b>
<b>Non-MSA</b>	<b>8102</b>	<b>17.2%</b>	<b>92</b>	<b>15.8%</b>
<b>MSA &lt;500,000</b>	<b>8314</b>	<b>17.7%</b>	<b>94</b>	<b>16.1%</b>
<b>MSA 500,000-2,000,000</b>	<b>10901</b>	<b>23.2%</b>	<b>104</b>	<b>17.8%</b>
<b>MSA 2,000,000+</b>	<b>19672</b>	<b>41.9%</b>	<b>104</b>	<b>17.9%</b>
<b>8th Grade or Less</b>	<b>5939</b>	<b>12.6%</b>	<b>90</b>	<b>15.4%</b>
<b>1-3 years of High School</b>	<b>4820</b>	<b>10.3%</b>	<b>155</b>	<b>26.5%</b>
<b>High School Grad</b>	<b>7667</b>	<b>16.3%</b>	<b>94</b>	<b>16.2%</b>
<b>1-3 years of College</b>	<b>14580</b>	<b>31.0%</b>	<b>121</b>	<b>20.8%</b>
<b>College Grad</b>	<b>9120</b>	<b>19.4%</b>	<b>102</b>	<b>17.4%</b>
<b>Post-Grad Studies</b>	<b>4790</b>	<b>10.2%</b>	<b>80</b>	<b>13.7%</b>
<b>Unspecified</b>	<b>74</b>	<b>0.2%</b>	<b>3</b>	<b>0.6%</b>



## Profile Detail

### Frequent (25+/year) Billiards Participants

	Total # of Part. (000s)	Segment %	Index vs. Total Pop.	Participation Rate by Group
<b>Total</b>	<b>13470</b>	<b>100%</b>	<b>-</b>	<b>4.9%</b>
<b>Male</b>	<b>8361</b>	<b>62.1%</b>	<b>127</b>	<b>6.2%</b>
<b>Female</b>	<b>5109</b>	<b>37.9%</b>	<b>74</b>	<b>3.7%</b>
<b>6~12</b>	<b>985</b>	<b>7.3%</b>	<b>71</b>	<b>3.5%</b>
<b>13~17</b>	<b>1899</b>	<b>14.1%</b>	<b>176</b>	<b>8.7%</b>
<b>18~24</b>	<b>3020</b>	<b>22.4%</b>	<b>217</b>	<b>10.7%</b>
<b>25~34</b>	<b>2344</b>	<b>17.4%</b>	<b>118</b>	<b>5.8%</b>
<b>35~44</b>	<b>1935</b>	<b>14.4%</b>	<b>90</b>	<b>4.4%</b>
<b>45~54</b>	<b>1930</b>	<b>14.3%</b>	<b>90</b>	<b>4.4%</b>
<b>55~64</b>	<b>757</b>	<b>5.6%</b>	<b>49</b>	<b>2.4%</b>
<b>65+</b>	<b>599</b>	<b>4.4%</b>	<b>34</b>	<b>1.7%</b>
<b>Under \$25000</b>	<b>2389</b>	<b>17.7%</b>	<b>98</b>	<b>4.8%</b>
<b>\$25000 to \$49999</b>	<b>3387</b>	<b>25.1%</b>	<b>98</b>	<b>4.8%</b>
<b>\$50000 to \$74999</b>	<b>2703</b>	<b>20.1%</b>	<b>99</b>	<b>4.9%</b>
<b>\$75000 to \$99999</b>	<b>1550</b>	<b>11.5%</b>	<b>85</b>	<b>4.2%</b>
<b>\$100000+</b>	<b>3441</b>	<b>25.5%</b>	<b>115</b>	<b>5.6%</b>
<b>New England</b>	<b>483</b>	<b>3.6%</b>	<b>73</b>	<b>3.6%</b>
<b>Middle Atlantic</b>	<b>1556</b>	<b>11.6%</b>	<b>84</b>	<b>4.1%</b>
<b>East North Central</b>	<b>2208</b>	<b>16.4%</b>	<b>105</b>	<b>5.2%</b>
<b>West North Central</b>	<b>985</b>	<b>7.3%</b>	<b>107</b>	<b>5.3%</b>
<b>South Atlantic</b>	<b>2157</b>	<b>16.0%</b>	<b>84</b>	<b>4.1%</b>
<b>East South Central</b>	<b>822</b>	<b>6.1%</b>	<b>103</b>	<b>5.1%</b>
<b>West South Central</b>	<b>2022</b>	<b>15.0%</b>	<b>135</b>	<b>6.6%</b>
<b>Mountain</b>	<b>1020</b>	<b>7.6%</b>	<b>108</b>	<b>5.3%</b>
<b>Pacific</b>	<b>2217</b>	<b>16.5%</b>	<b>105</b>	<b>5.1%</b>
<b>Non-MSA</b>	<b>2559</b>	<b>19.0%</b>	<b>102</b>	<b>5.0%</b>
<b>MSA &lt;500,000</b>	<b>2178</b>	<b>16.2%</b>	<b>86</b>	<b>4.2%</b>
<b>MSA 500,000-2,000,000</b>	<b>3528</b>	<b>26.2%</b>	<b>117</b>	<b>5.8%</b>
<b>MSA 2,000,000+</b>	<b>5204</b>	<b>38.6%</b>	<b>96</b>	<b>4.7%</b>
<b>8th Grade or Less</b>	<b>1796</b>	<b>13.3%</b>	<b>95</b>	<b>4.7%</b>
<b>1-3 years of High School</b>	<b>1565</b>	<b>11.6%</b>	<b>175</b>	<b>8.6%</b>
<b>High School Grad</b>	<b>2670</b>	<b>19.8%</b>	<b>115</b>	<b>5.6%</b>
<b>1-3 years of College</b>	<b>4356</b>	<b>32.3%</b>	<b>127</b>	<b>6.2%</b>
<b>College Grad</b>	<b>2135</b>	<b>15.9%</b>	<b>83</b>	<b>4.1%</b>
<b>Post-Grad Studies</b>	<b>930</b>	<b>6.9%</b>	<b>54</b>	<b>2.7%</b>
<b>Unspecified</b>	<b>18</b>	<b>0.1%</b>	<b>3</b>	<b>0.1%</b>





## Profile Detail

### Male Billiards Participants

	Total # of Part. (000s)	Segment %	Index vs. Total Male Pop.	Participation Rate by Group
<b>Total</b>	<b>27572</b>	<b>100%</b>	<b>-</b>	<b>20.5%</b>
<b>6~12</b>	<b>2484</b>	<b>9.0%</b>	<b>70</b>	<b>14.3%</b>
<b>13~17</b>	<b>4769</b>	<b>17.3%</b>	<b>138</b>	<b>28.4%</b>
<b>18~24</b>	<b>4894</b>	<b>17.7%</b>	<b>178</b>	<b>36.6%</b>
<b>25~34</b>	<b>3760</b>	<b>13.6%</b>	<b>151</b>	<b>31.0%</b>
<b>35~44</b>	<b>4252</b>	<b>15.4%</b>	<b>120</b>	<b>24.7%</b>
<b>45~54</b>	<b>3754</b>	<b>13.6%</b>	<b>94</b>	<b>19.4%</b>
<b>55~64</b>	<b>2031</b>	<b>7.4%</b>	<b>59</b>	<b>12.1%</b>
<b>65+</b>	<b>1629</b>	<b>5.9%</b>	<b>37</b>	<b>7.6%</b>
<b>Under \$25000</b>	<b>3033</b>	<b>11.0%</b>	<b>85</b>	<b>17.5%</b>
<b>\$25000 to \$49999</b>	<b>6038</b>	<b>21.9%</b>	<b>94</b>	<b>19.2%</b>
<b>\$50000 to \$74999</b>	<b>5560</b>	<b>20.2%</b>	<b>98</b>	<b>20.2%</b>
<b>\$75000 to \$99999</b>	<b>4110</b>	<b>14.9%</b>	<b>101</b>	<b>20.8%</b>
<b>\$100000+</b>	<b>8831</b>	<b>32.0%</b>	<b>113</b>	<b>23.1%</b>
<b>New England</b>	<b>1214</b>	<b>4.4%</b>	<b>84</b>	<b>17.3%</b>
<b>Middle Atlantic</b>	<b>3602</b>	<b>13.1%</b>	<b>93</b>	<b>19.2%</b>
<b>East North Central</b>	<b>4595</b>	<b>16.7%</b>	<b>105</b>	<b>21.6%</b>
<b>West North Central</b>	<b>1928</b>	<b>7.0%</b>	<b>103</b>	<b>21.1%</b>
<b>South Atlantic</b>	<b>4905</b>	<b>17.8%</b>	<b>95</b>	<b>19.5%</b>
<b>East South Central</b>	<b>1575</b>	<b>5.7%</b>	<b>97</b>	<b>19.9%</b>
<b>West South Central</b>	<b>3559</b>	<b>12.9%</b>	<b>119</b>	<b>24.5%</b>
<b>Mountain</b>	<b>2098</b>	<b>7.6%</b>	<b>105</b>	<b>21.5%</b>
<b>Pacific</b>	<b>4096</b>	<b>14.9%</b>	<b>96</b>	<b>19.7%</b>
<b>Non-MSA</b>	<b>4730</b>	<b>17.2%</b>	<b>92</b>	<b>19.0%</b>
<b>MSA &lt;500,000</b>	<b>4607</b>	<b>16.7%</b>	<b>93</b>	<b>19.0%</b>
<b>MSA 500,000-2,000,000</b>	<b>6706</b>	<b>24.3%</b>	<b>108</b>	<b>22.2%</b>
<b>MSA 2,000,000+</b>	<b>11528</b>	<b>41.8%</b>	<b>102</b>	<b>21.0%</b>
<b>8th Grade or Less</b>	<b>4168</b>	<b>15.1%</b>	<b>86</b>	<b>17.6%</b>
<b>1-3 years of High School</b>	<b>3827</b>	<b>13.9%</b>	<b>142</b>	<b>29.2%</b>
<b>High School Grad</b>	<b>4390</b>	<b>15.9%</b>	<b>103</b>	<b>21.1%</b>
<b>1-3 years of College</b>	<b>7300</b>	<b>26.5%</b>	<b>121</b>	<b>24.9%</b>
<b>College Grad</b>	<b>5035</b>	<b>18.3%</b>	<b>103</b>	<b>21.2%</b>
<b>Post-Grad Studies</b>	<b>2799</b>	<b>10.1%</b>	<b>70</b>	<b>14.4%</b>
<b>Unspecified</b>	<b>53</b>	<b>0.2%</b>	<b>6</b>	<b>1.3%</b>



## Profile Detail

### Female Billiards Participants

	Total # of Part. (000s)	Segment %	Index vs. Total Female Pop.	Participation Rate by Group
<b>Total</b>	<b>19418</b>	<b>100%</b>	<b>-</b>	<b>13.9%</b>
<b>6~12</b>	<b>1277</b>	<b>6.6%</b>	<b>84</b>	<b>11.7%</b>
<b>13~17</b>	<b>763</b>	<b>3.9%</b>	<b>106</b>	<b>14.8%</b>
<b>18~24</b>	<b>4533</b>	<b>23.3%</b>	<b>219</b>	<b>30.4%</b>
<b>25~34</b>	<b>5513</b>	<b>28.4%</b>	<b>141</b>	<b>19.5%</b>
<b>35~44</b>	<b>3733</b>	<b>19.2%</b>	<b>101</b>	<b>14.0%</b>
<b>45~54</b>	<b>2702</b>	<b>13.9%</b>	<b>80</b>	<b>11.1%</b>
<b>55~64</b>	<b>649</b>	<b>3.3%</b>	<b>32</b>	<b>4.4%</b>
<b>65+</b>	<b>249</b>	<b>1.3%</b>	<b>12</b>	<b>1.7%</b>
<b>Under \$25000</b>	<b>4480</b>	<b>23.1%</b>	<b>100</b>	<b>13.9%</b>
<b>\$25000 to \$49999</b>	<b>5303</b>	<b>27.3%</b>	<b>98</b>	<b>13.6%</b>
<b>\$50000 to \$74999</b>	<b>3872</b>	<b>19.9%</b>	<b>99</b>	<b>13.8%</b>
<b>\$75000 to \$99999</b>	<b>2269</b>	<b>11.7%</b>	<b>93</b>	<b>13.0%</b>
<b>\$100000+</b>	<b>3495</b>	<b>18.0%</b>	<b>110</b>	<b>15.3%</b>
<b>New England</b>	<b>893</b>	<b>4.6%</b>	<b>100</b>	<b>13.9%</b>
<b>Middle Atlantic</b>	<b>2143</b>	<b>11.0%</b>	<b>81</b>	<b>11.2%</b>
<b>East North Central</b>	<b>3267</b>	<b>16.8%</b>	<b>109</b>	<b>15.2%</b>
<b>West North Central</b>	<b>1635</b>	<b>8.4%</b>	<b>123</b>	<b>17.1%</b>
<b>South Atlantic</b>	<b>3635</b>	<b>18.7%</b>	<b>96</b>	<b>13.3%</b>
<b>East South Central</b>	<b>1013</b>	<b>5.2%</b>	<b>88</b>	<b>12.2%</b>
<b>West South Central</b>	<b>2265</b>	<b>11.7%</b>	<b>102</b>	<b>14.2%</b>
<b>Mountain</b>	<b>1321</b>	<b>6.8%</b>	<b>100</b>	<b>13.9%</b>
<b>Pacific</b>	<b>3245</b>	<b>16.7%</b>	<b>105</b>	<b>14.6%</b>
<b>Non-MSA</b>	<b>3372</b>	<b>17.4%</b>	<b>92</b>	<b>12.8%</b>
<b>MSA &lt;500,000</b>	<b>3707</b>	<b>19.1%</b>	<b>97</b>	<b>13.5%</b>
<b>MSA 500,000-2,000,000</b>	<b>4195</b>	<b>21.6%</b>	<b>97</b>	<b>13.5%</b>
<b>MSA 2,000,000+</b>	<b>8144</b>	<b>41.9%</b>	<b>107</b>	<b>14.8%</b>
<b>8th Grade or Less</b>	<b>1771</b>	<b>9.1%</b>	<b>86</b>	<b>11.9%</b>
<b>1-3 years of High School</b>	<b>993</b>	<b>5.1%</b>	<b>141</b>	<b>19.5%</b>
<b>High School Grad</b>	<b>3276</b>	<b>16.9%</b>	<b>89</b>	<b>12.3%</b>
<b>1-3 years of College</b>	<b>7281</b>	<b>37.5%</b>	<b>129</b>	<b>17.9%</b>
<b>College Grad</b>	<b>4085</b>	<b>21.0%</b>	<b>103</b>	<b>14.3%</b>
<b>Post-Grad Studies</b>	<b>1991</b>	<b>10.3%</b>	<b>93</b>	<b>12.9%</b>
<b>Unspecified</b>	<b>21</b>	<b>0.1%</b>	<b>2</b>	<b>0.2%</b>





## Billiards Cross Participation in Other Activities

	% of billiards players who participate	Index vs Total Population
Darts	33.6%	415
Volleyball (Beach)	4.4%	393
Squash	0.8%	385
Volleyball (Grass)	5.9%	374
Table Tennis	20.1%	365
Triathlon (Non-Traditional/Off Road)	0.5%	351
Ultimate Frisbee	5.2%	350
Paintball	6.0%	332
Scuba Diving	3.5%	329
Skiing (Freestyle)	1.9%	328
Telemarking (Downhill)	0.6%	327
Rugby	0.8%	321
Field Hockey	1.1%	320
Racquetball	4.0%	315
Surfing	2.6%	313
Adventure Racing	0.9%	305
Wakeboarding	3.9%	304
Climbing (Traditional/Ice/Mountaineering)	2.1%	303
Football (Touch)	13.2%	302
Snowboarding	6.6%	302
Kayaking (White Water)	1.1%	299
Ice Hockey	2.0%	296
Bicycling (BMX)	2.3%	294
Jet Skiing	7.2%	292
Boxing	2.2%	291
Lacrosse	1.2%	285
Shooting (Sport Clay)	3.8%	284
Shooting (Trap/Skeet)	3.0%	280
Roller Hockey	1.3%	276
Snowmobiling	3.0%	275
Badminton	6.3%	273
Hunting (Handgun)	2.6%	273
Bowling	53.7%	271
Boardsailing/Windsurfing	1.1%	270
Climbing (Sport/Indoor/Boulder)	5.1%	268
Kayaking (Sea/Touring)	1.2%	266
Water Skiing	4.9%	263
Wrestling	3.1%	255

## Cross Participation in Other Activities (cont.)

	% of billiards players who participate	Index vs Total Population
Football (Tackle)	8.3%	252
Tennis	13.5%	252
Fishing (Fly)	5.6%	251
Softball (Slow-Pitch)	7.8%	247
Rafting	3.4%	246
Backpacking Overnight - More Than 1/4 Mile From Vehicle/Home	6.3%	244
Volleyball (Court)	5.3%	242
Snorkeling	7.4%	241
Target Shooting (Handgun)	8.5%	238
Cardio Kickboxing	4.2%	236
Trail Running	3.8%	235
Skiing (Cross-Country)	1.5%	234
Golf (Driving Range)	19.3%	233
Bicycling (Mountain/Non-Paved Surface)	5.9%	232
Softball (Fast-Pitch)	1.6%	231
Free Weights (Barbells)	23.1%	231
Basketball	20.6%	229
Snowshoeing	1.1%	228
Rowing Machine	7.2%	226
Target Shooting (Rifle)	9.7%	223
Stair-Climbing Machine	11.3%	222
Stationary Cycling (Spinning)	5.1%	221
Fishing (Saltwater)	10.2%	220
Cross-Country Ski Machine	3.2%	219
Ice Skating	8.4%	218
Skiing (Alpine/Downhill)	5.9%	218
Soccer (Indoor)	3.8%	217
Hunting (Bow)	3.2%	216
Roller Skating (In-line)	10.3%	216
Sailing	2.8%	215
Canoeing	7.5%	213
Abdominal Machine/Device	17.5%	213
Home Gym Exercise	19.9%	213
Kayaking (Recreational)	3.3%	207
Horseback Riding	8.7%	206
Golf (9/18 Hole Course)	21.6%	206
Free Weights (Dumbbells)	25.5%	206
Roller Skating (2x2 Wheel)	6.1%	205

## Cross Participation in Other Activities (cont.)

	% of billiards players who participate	Index vs Total Population
Hunting (Shotgun)	6.8%	205
Hunting (Rifle)	8.3%	202
Archery	5.5%	201
Track and Field	3.4%	201
Camping (Within 1/4 Mile of Vehicle/Home)	26.3%	200
Triathlon (Traditional/Road)	0.5%	198
Weight/Resistance Machines	29.9%	198
Baseball	11.6%	197
Martial Arts	4.5%	197
Skateboarding	7.8%	193
Hiking (Day)	20.6%	192
Calisthenics	5.3%	192
Running/Jogging	26.5%	192
Aerobics (High-Impact)	7.3%	191
Stationary Cycling (Upright)	18.0%	191
Aerobics (Step)	5.9%	191
Elliptical Motion Trainer	15.4%	186
Camping (RV)	11.7%	185
Pilates Training	7.2%	185
Scooter Riding (Non-Motorized)	5.7%	184
Fishing (Freshwater/Other)	29.9%	184
Wildlife Viewing More Than 1/4 Mile From Home/Vehicle	13.7%	184
Stretching	21.8%	183
Free Weights (Hand Weights)	30.2%	183
Soccer (Outdoor)	9.6%	179
Other Exercise to Music	14.1%	179
Swimming (Fitness/Competition)	12.2%	179
Stationary Cycling (Recumbent)	7.1%	175
Bicycling (Road/Paved Surface)	24.2%	168
Aerobics (Low-Impact)	13.2%	168
Cheerleading	1.9%	167
Aquatic Exercise	5.8%	164
Yoga/Tai Chi	8.2%	159
Birdwatching More Than 1/4 Mile From Home/Vehicle	6.4%	157
Treadmill	27.8%	153
Gymnastics	2.4%	145
Walking (Fitness)	48.3%	132



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